

Take a

STAND

whenever you witness racism!

WHO TAKES ACTION?



9 in 10 people believe racially-based insults are never acceptable.

People were asked if they would do something if they witnessed racism:

- 2 in 5 would do nothing
- 1 in 4 would feel uncomfortable but do nothing
- 1 in 3 would always take action

WHO SPEAKS UP?

Women, university graduates and 35-54 year olds are more likely to say something when they witness racism.

"Depending on the situation, between 13% and 34% said they wanted to act but weren't sure how. Those people represent the next, exciting wave of action against racism."
Jerril Rechter, CEO of VicHealth



WHY DON'T PEOPLE REPORT RACISM TO AUTHORITIES?

More than half of people who witness racism don't report it. This is because:

- they don't think anything will be done about it
- they don't trust organisations in a position of authority
- they didn't want to be victimised
- they didn't know who to report to

WHAT SHOULD WE DO?



Create and fund more programs to increase bystander action! These programs must:

- build people's knowledge and skills to speak up
- address the social conditions that can lead to racism
- help establish a climate where there is strong, visible support for constructive bystander action

This is a summarised interpretation of the 2013 summary report Choosing to act: How Victorians can prevent race-based discrimination and support cultural diversity by Zachary Russell, Darren Pennay, Kim Webster and Yin Paradies. This research was funded by VicHealth.

This graphic was created by All Together Now. We promote the prevention of racist behaviour in Australia.

